



INSIDE!



LATEST FASHION TREND!

OCTOBER 2018 EDITION

EVERYDAY STYLE

**SEE IT
YOUR
WAY.**

Table of Contents

Wudeez Collection.....2-5
Wudeez

Hydro Float Collection.....6-7
Hydro Float

Bamboo Collection.....8-9
Bamboo

Sport Collection.....10-15
Sport Flex, iTrekz, iSport, Arctic Blue

Polarized Collection.....16-17
iPolars, iOptix

Premium Collection.....18-19
iMetal, iRev

Driving Collection.....20
Nite Eyes

Fashion Collection.....22-25
iTrendz, iFlirt, iVogue, iFashion

Men's & Women's Collection.....26-31
iHotz, iJets, Locs, iRays, Super Value, iKids

Camo Collection.....32-33
Realtree® Camo, Captain Camo

Biker Collection.....34-35
Bug Shields, Biker Goggles

Safety Glasses.....36-37
Crossfire, Protexion

Reading Glasses.....38-39
Designer Readers

Accessories.....40
Lens Cleaning Wipes, Repair Kits, Visor Clips, Eyewear Lanyards

Display Options.....41-51
Kiosk, Mighty Spin, Mini Spin, Floor Display, 36x24 Spin Display, Countertop Displays, Signage & Display Accessories



**OPTICAL
SPRING-HINGES**
Flexible, form-fitting design



**STYLISH
WOODEN FRAMES**
Authentic wooden frames in
3 color finishes



**SUSTAINABLE
MATERIALS**
Genuine, hand-made bamboo



NEW!

WUDEEZ

WUDEEZ - STYLE 1

The season's biggest trend

Colorful, quality components for a great fit
Frames: Assorted lightweight handcrafted bamboo with impact resistant plastic and optical spring hinges

Lenses: 100% UVA/UVB blocking Polycarbonate & Polycarbonate with Mirror coating

**SHATTERPROOF
POLYCARBONATE LENS**

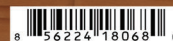
ASSORTMENT 021-18068 / Min. Order: 3

ORDER BY STYLE / Min. Order: 1

1	021-1806801	4	021-1806811	7	021-1806821
2	021-1806802	5	021-1806812	8	021-1806822
3	021-1806804	6	021-1806814	9	021-1806824

RETAIL: **\$14.99**

Case Pk: 12/120



**Lynco
Products**



LYNCO PRODUCTS™ 1410 11th St. West, Milan, IL 61264
PHONE: 309.787.2300 FAX: 309.787.3200
www.lyncoproducts.net

Rēvo
LENS TECHNOLOGY

AUTHENTIC
BAMBOO

SEE CUSTOM
FLOOR DISPLAY
PAGE 47



FRAME STYLE I



LIGHT WOOD LENS

1 021-1806801

2 021-1806802

3 021-1806804



MEDIUM WOOD LENS

4 021-1806811

5 021-1806812

6 021-1806814



DARK WOOD LENS

7 021-1806821

8 021-1806822

9 021-1806824

MORE STYLES ON NEXT PAGE!

SEE CUSTOM FLOOR DISPLAY PAGE 47

NEW!



OPTICAL SPRING-HINGES

Flexible, form-fitting design

STYLISH WOODEN FRAMES

Authentic wooden frames in 3 color finishes

SUSTAINABLE MATERIALS

Genuine, hand-made bamboo



FRAME STYLE 2

LIGHT WOOD LENS



1 021-1806901



2 021-1806902



3 021-1806903

WUDEEZ - STYLE 2

The season's biggest trend

Colorful, quality components for a great fit
 Frames: Assorted lightweight handcrafted bamboo with impact resistant plastic and optical spring hinges

Lenses: 100% UVA/UVB blocking Polycarbonate & Polycarbonate with Mirror coating

SHATTERPROOF
 POLYCARBONATE LENS

ASSORTMENT 021-18069 / Min. Order: 3
ORDER BY STYLE / Min. Order: 1

- | | | |
|---------------|---------------|---------------|
| 1 021-1806901 | 4 021-1806911 | 7 021-1806921 |
| 2 021-1806902 | 5 021-1806912 | 8 021-1806922 |
| 3 021-1806903 | 6 021-1806913 | 9 021-1806923 |

RETAIL: **\$14.99**

Case Pk: 12/120



Rēvo
LENS TECHNOLOGY

AUTHENTIC
BAMBOO



**SEE IT
YOUR
WAY.**

FRAME STYLE 2



4 021-1806911



5 021-1806912



6 021-1806913

MEDIUM WOOD LENS



7 021-1806921



8 021-1806922



9 021-1806923

DARK WOOD LENS

20
18

HYDRO FLOAT



LIGHTWEIGHT FRAMES



WATER SAFE COMPONENTS



POLARIZED LENSES



OPTICAL SPRING-HINGES

HYDRO FLOAT

NEW!

Must-have water accessory

Floats in all bodies of water

Frames: Lightweight impact resistant

Full Frame & Half Frame with optical spring hinges

Lenses: 100% UVA/UVB blocking Polycarbonate & Polycarbonate with Mirror coating

Nose Pads: Assorted plastic and non-slip silicone

REDUCES GLARE SHATTERPROOF

POLARIZED LENS POLYCARBONATE LENS

RETAIL: **\$19.99**

Case Pk: 12/120

ASSORTMENT 021-18067 / Min. Order: 3

ORDER BY STYLE / Min. Order: 1

1	021-1806701	5	021-1806705	9	021-1806709
2	021-1806702	6	021-1806706	10	021-1806710
3	021-1806703	7	021-1806707	11	021-1806711
4	021-1806704	8	021-1806708	12	021-1806712



12 STYLES TO CHOOSE FROM!



1 021-1806701



2 021-1806702



3 021-1806703



4 021-1806704



5 021-1806705



6 021-1806706



NEVER LOSE GLASSES IN THE WATER AGAIN!



7 021-1806707



8 021-1806708



9 021-1806709



10 021-1806710



11 021-1806711



12 021-1806712

AUTHENTIC BAMBOO

BAMBOO

A proven best-seller!

Frames: Assorted lightweight impact resistant plastic with bamboo Full & Half frames

Lenses: 100% UVA/UVB blocking Polycarbonate & Polycarbonate with Mirror coating

SHATTERPROOF
POLYCARBONATE LENS

RETAIL: **\$12.99**

Case Pk: 12/120



8 56224 18031 4



1 021-1803101



2 021-1803102

ASSORTMENT 021-18031 / Min. Order: 3

ORDER BY STYLE / Min. Order: 1

- 1 021-1803101
- 2 021-1803102
- 3 021-1803103

- 4 021-1803104
- 5 021-1803105
- 6 021-1803106

- 7 021-1803107
- 8 021-1803108

bamboo

SEE CUSTOM FLOOR DISPLAY PAGE 46



3 021-1803103



6 021-1803106



4 021-1803104



7 021-1803107



5 021-1803105



8 021-1803108



STYLISH DETAILS
and quality materials



AUTHENTIC BAMBOO
makes every pair unique

SHATTERPROOF
POLYCARBONATE LENS

ECO FRIENDLY

SUSTAINABLE, RENEWABLE RESOURCE

Bamboo is one of the most sustainable, natural materials available.

EACH PAIR IS UNIQUE

The authentic bamboo construction makes for a lightweight yet durable eyewear option and the visible grain makes each pair completely unique from one to the next.

RUBBERIZED FEATURES - MAXIMUM DEPENDABILITY

DESIGNED FOR ACTION

SPORTS SERIES



SPORT FLEX

NEW!
STYLES

Stylish, flexible wraps
4-level performance protection
-wind, snow, water & sun
Frames: Lightweight impact resistant Full & Half Frame
Lenses: Polarized, 100% UVA/UVB blocking Polycarbonate & Polycarbonate with Mirror coating
Nose Pads: Sweat Resistant

REDUCES GLARE SHATTERPROOF
POLARIZED LENS POLYCARBONATE LENS

ASSORTMENT 021-18065 / Min. Order: 3

ORDER BY STYLE / Min. Order: 1

- | | | | |
|---|-------------|---|-------------|
| 1 | 021-1806501 | 4 | 021-1806504 |
| 2 | 021-1806502 | 5 | 021-1806505 |
| 3 | 021-1806503 | 6 | 021-1806506 |

RETAIL: **\$19.99**

Case Pk: 12/120





SPORT FLEX™
MOLDED TEMPLES

SWEAT-RESISTANT
NOSE PADS

POLYCARBONATE
OR POLARIZED LENS

CUTTING EDGE

SPORT FLEX™ TECHNOLOGY NOT
ONLY HAS *STYLE* AND *DURABILITY*, BUT
MOST IMPORTANTLY - **COMFORT**



POLARIZED LENSES
on select styles



FLEXIBLE ARMS
For maximum comfort & range
of motion



SWEAT RESISTANT
nose pieces for a comfortable fit and
reduced slipping

**SEE IT
YOUR
WAY.**

MOVES WITH YOU

4 LEVEL PROTECTION



1 021-1803401



2 021-1803402



3 021-1803403



4 021-1803404



5 021-1803405



6 021-1803406

iTREKZ

**NEW!
STYLES**

Sporty & fashionable plastic frames

Frames: Assorted lightweight impact resistant plastic Full Frames & Half Frames

Lenses: 100% UVA/UVB blocking Polycarbonate & Polycarbonate with Mirror coating

Nose Pads: Assorted Sweat Resistant and Plastic

SHATTERPROOF
POLYCARBONATE LENS

ASSORTMENT 021-18034 / Min. Order: 3

ORDER BY STYLE / Min. Order: 1

1	021-1803401	4	021-1803404
2	021-1803402	5	021-1803405
3	021-1803403	6	021-1803406

RETAIL: **\$8.99**

Case Pk: 12/120





1 021-1804501



2 021-1804502



3 021-1804503



4 021-1804504



5 021-1804505



6 021-1804506



7 021-1804507



8 021-1804508



9 021-1804509



10 021-1804510

iSPORT™



EAR GRIPS
Prevents slipping from sweat, water and impact (select styles)



SWEAT RESISTANT NOSE PADS
for a comfortable fit and reduced slipping (select styles)

iSPORT **NEW! STYLES**

Stylish, comfortable wraps
4-level performance protection
-wind, snow, water & sun
Frames: Lightweight impact resistant
Full Frame & Half Frame
Lenses: 100% UVA/UVB blocking Polycarbonate
& Polycarbonate with Mirror coating
Nose Pads: Sweat Resistant

SHATTERPROOF
POLYCARBONATE LENS

ASSORTMENT 021-18045 / Min. Order: 3

ORDER BY STYLE / Min. Order: 1

1	021-1804501	5	021-1804505	9	021-1804509
2	021-1804502	6	021-1804506	10	021-1804510
3	021-1804503	7	021-1804507		
4	021-1804504	8	021-1804508		

RETAIL: **\$12.99**

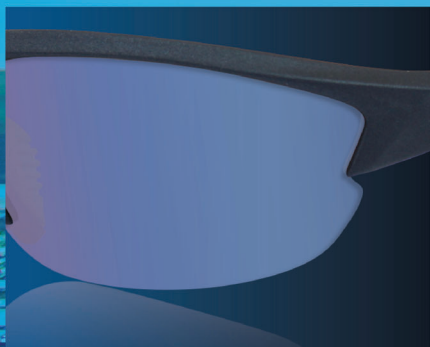
Case Pk: 12/120





STYLISH DETAILS

Add flair to a day at the beach or a night at the club



SLEEK BLUE LENSES

Half frame & full frame options



UNIQUELY DESIGNED

stylish options to fit your look

**SEE IT
YOUR
WAY.**

HIGH PERFORMANCE GLARE REDUCTION

ARCTIC BLUE

SPORTS SERIES



BLUE LENSES



REDUCE GLARE FROM VISIBLE WHITE LIGHT SUCH AS LIGHT REFLECTED FROM MIST, FOG, SNOW, WATER.



1 021-1806301



2 021-1806302



3 021-1806303



4 021-1806304



5 021-1806305



6 021-1806306



7 021-1806307



8 021-1806308

8
STYLES!

ARCTIC BLUE

NEW!
STYLES

Reduce glare from mist, fog, snow or water

Frames: Lightweight impact resistant plastic Full Frame & Half Frame

Lenses: 100% UVA/UVB blocking Polycarbonate with Mirror coating

Nose Pads: Assorted Sweat Resistant and Plastic

SHATTERPROOF
POLYCARBONATE LENS

RETAIL: **\$14.99**

Case Pk: 12/120



ASSORTMENT 021-18063 / Min. Order: 3

ORDER BY STYLE / Min. Order: 1

- | | | |
|---------------|---------------|---------------|
| 1 021-1806301 | 4 021-1806304 | 7 021-1806307 |
| 2 021-1806302 | 5 021-1806305 | 8 021-1806308 |
| 3 021-1806303 | 6 021-1806306 | |



ADVENTURE AWAITS

POLARIZED SERIES

iPOLARS

Polarized lenses reduce glare and reflection outdoors

SHATTERPROOF
POLYCARBONATE LENS

Frames: Lightweight impact resistant plastic Full Frame & Half Frame

Lenses: Polarized 100% UVA/UVB blocking Polycarbonate

Nose Pads: Assorted Sweat Resistant and Plastic

ASSORTMENT 021-18048 / Min. Order: 3

ORDER BY STYLE / Min. Order: 1

1	021-1804801	4	021-1804804	7	021-1804807
2	021-1804802	5	021-1804805	8	021-1804808
3	021-1804803	6	021-1804806		

RETAIL: **\$14.99**

Case Pk: 12/120



1 021-1804801



2 021-1804802



3 021-1804803



4 021-1804804



5 021-1804805



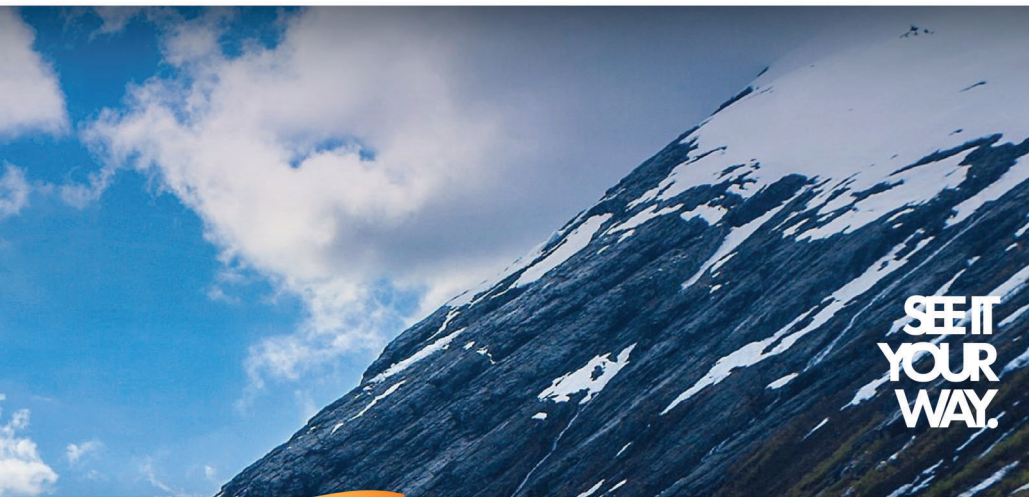
6 021-1804806



7 021-1804807



8 021-1804808



iOPTIX

NEW!
STYLES

Premium lightweight styles

Frames: Assorted lightweight impact resistant metal & plastic Full & Half Frames with heavy duty spring hinges

Lenses: Polarized, 100% UVA/UVB blocking Polycarbonate

SHATTERPROOF
POLYCARBONATE LENS

ASSORTMENT 021-18047 / Min. Order: 3
ORDER BY STYLE / Min. Order: 1

- | | | |
|----------------------|----------------------|----------------------|
| 1 021-1804701 | 3 021-1804703 | 5 021-1804705 |
| 2 021-1804702 | 4 021-1804704 | 6 021-1804706 |

RETAIL: **\$19.99**

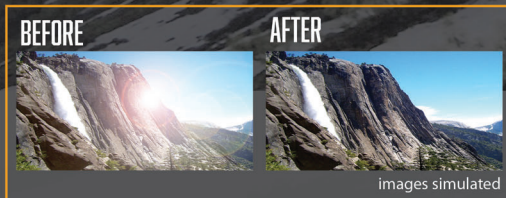
Case Pk: 12/120



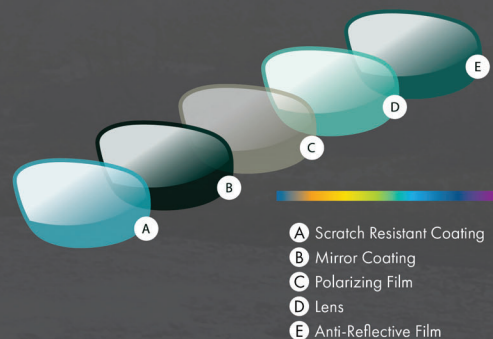
ENGINEERED PERFORMANCE

See It Your Way

Polarized Lenses block out harmful and interfering visible light to dramatically reduce reflection and glare outdoors.



5 LEVEL PERFORMANCE



1 021-1804701



2 021-1804702



3 021-1804703



4 021-1804704



5 021-1804705



6 021-1804706

FUNCTIONAL STYLE

PREMIUM EYEWEAR



1 021-1803301



2 021-1803302



3 021-1803303



4 021-1803304



5 021-1803305



6 021-1803306

iMETAL

**NEW!
STYLES**

A Smooth Finish

Frames: Assorted lightweight impact resistant metal Full Frames & Half Frames with heavy duty spring hinges

Lenses: 100% UVA/UVB blocking Polycarbonate & Polycarbonate with Mirror coating

SHATTERPROOF
POLYCARBONATE LENS

ASSORTMENT 021-18033 / Min. Order: 3

ORDER BY STYLE / Min. Order: 1

- | | | | |
|---|-------------|---|-------------|
| 1 | 021-1803301 | 4 | 021-1803304 |
| 2 | 021-1803302 | 5 | 021-1803305 |
| 3 | 021-1803303 | 6 | 021-1803306 |

RETAIL: **\$12.99**

Case Pk: 12/120



SEE IT
YOUR
WAY.



1 021-1803601



2 021-1803602



3 021-1803603



4 021-1803604



5 021-1803605



6 021-1803606

AVAILABLE
JULY 2018

iREV

NEW!
STYLES

Colorful mirrored lenses for everyday visibility

Frames: Assorted lightweight impact resistant plastic Full Frames, heavy duty spring hinges

Lenses: Mirrored, 100% UVA/UVB blocking Polycarbonate

SHATTERPROOF
POLYCARBONATE LENS

ASSORTMENT 021-18036 / Min. Order: 3

ORDER BY STYLE / Min. Order: 1

1	021-1803601	4	021-1803604
2	021-1803602	5	021-1803605
3	021-1803603	6	021-1803606

RETAIL: **\$14.99**

Case Pk: 12/120





GEAR UP

DRIVING GLASSES

NITE EYES

Reduces glare and reflection

Frames: Assorted lightweight impact resistant plastic Full & Half Frames

Lenses: 100% UVA/UVB blocking Polycarbonate

SHATTERPROOF
POLYCARBONATE LENS

ASSORTMENT 021-20471 / Min. Order: 3

RETAIL: **\$12.99**

Case Pk: 12/300



NEW!

AVAILABLE AUGUST 2018



6 PIECE DISPLAY

Case Pk: 1/1
Min. Order: 1

024-00179



Display Dimensions: 18.125" H x 6.5" W x 9.125" D

- EASY TO REACH ACCESSORIES FOR ADD-ON SALES
- VIBRANT DESIGN MAKES THE PRODUCTS POP!



FREE WITH THE PURCHASE OF **24** SUNGLASSES FROM THE FOLLOWING COLLECTIONS:

- WUDEEZ (PG. 2-5)
- HYDROFLOAT (PG. 6-7)
- BAMBOO (PG. 8-9)



FASHION EYEWEAR

EVERYDAY STYLE

SEE IT
YOUR
WAY.

iTRENZ

**NEW!
STYLES**

Young & Fun

Frames: Assorted lightweight impact resistant plastic Full Frames with assorted embellishments & patterns
Lenses: 100% UVA/UVB blocking Polycarbonate

SHATTERPROOF
POLYCARBONATE LENS

RETAIL: **\$9.99**

Case Pk: 12/120

ASSORTMENT 021-18046 / Min. Order: 3

ORDER BY STYLE / Min. Order: 1

- | | | | | | |
|---|-------------|---|-------------|---|-------------|
| 1 | 021-1804601 | 4 | 021-1804604 | 7 | 021-1804607 |
| 2 | 021-1804602 | 5 | 021-1804605 | 8 | 021-1804608 |
| 3 | 021-1804603 | 6 | 021-1804606 | | |



1 021-1804601



2 021-1804602



3 021-1804603



4 021-1804604



5 021-1804605



6 021-1804606



7 021-1804607



8 021-1804608



1 021-1804301



2 021-1804302



3 021-1804303



4 021-1804304



5 021-1804305



6 021-1804306



7 021-1804307



8 021-1804308



9 021-1804309



10 021-1804310



11 021-1804311



12 021-1804312

iFLIRT

Flirty & Stylish

Frames: Assorted lightweight impact resistant plastic Full Frames with assorted embellishments & patterns
Lenses: 100% UVA/UVB blocking Polycarbonate

SHATTERPROOF
POLYCARBONATE LENS

ASSORTMENT 021-18043 / Min. Order: 3
ORDER BY STYLE / Min. Order: 1

1	021-1804301	5	021-1804305	9	021-1804309
2	021-1804302	6	021-1804306	10	021-1804310
3	021-1804303	7	021-1804307	11	021-1804311
4	021-1804304	8	021-1804308	12	021-1804312

RETAIL: **\$12.99**

Case Pk: 12/120



FASHION EYEWEAR

GLAM EMBELLISHED DESIGNS

iVOGUE **NEW! STYLES**

Modern Elegance

Frames: Assorted lightweight impact resistant plastic Full Frames with assorted embellishments & patterns
 Lenses: 100% UVA/UVB blocking Polycarbonate

SHATTERPROOF
 POLYCARBONATE LENS

ASSORTMENT 021-18037 / Min. Order: 3
ORDER BY STYLE / Min. Order: 1

- | | | |
|----------------------|----------------------|----------------------|
| 1 021-1803701 | 4 021-1803704 | 7 021-1803707 |
| 2 021-1803702 | 5 021-1803705 | 8 021-1803708 |
| 3 021-1803703 | 6 021-1803706 | |

RETAIL: **\$14.99**

Case Pk: 12/120





SEE IT
YOUR
WAY.



1 021-180411



2 021-180412



3 021-180413



4 021-180414

iFASHION

Chic Style

Frames: Assorted lightweight impact resistant plastic Full Frames with crystal embellishments

Lenses: 100% UVA/UVB blocking Polycarbonate

MSRP: **\$29.95**

SHATTERPROOF
POLYCARBONATE LENS

ASSORTMENT 021-18041 / Min. Order: 3

ORDER BY STYLE / Min. Order: 1

1 021-180411
2 021-180412

3 021-180413
4 021-180414

RETAIL: **\$19.99**

Case Pk: 12/120



STYLES FOR MEN & WOMEN

SEE IT YOUR WAY



Cute aviator shades for the ladies
 Frames: Assorted lightweight impact resistant metal Full Frames, heavy duty spring hinges
 Lenses: 100% UVA/UVB blocking Polycarbonate

SHATTERPROOF
 POLYCARBONATE LENS

RETAIL: **\$10.99**

Case Pk: 12/120

ASSORTMENT 021-18027 / Min. Order: 3

ORDER BY STYLE / Min. Order: 1

- | | | | | | |
|---|-------------|---|-------------|---|-------------|
| 1 | 021-1802701 | 4 | 021-1802704 | 7 | 021-1802707 |
| 2 | 021-1802702 | 5 | 021-1802705 | 8 | 021-1802708 |
| 3 | 021-1802703 | 6 | 021-1802706 | | |



1 021-1802701



2 021-1802702



3 021-1802703



4 021-1802704



5 021-1802705



6 021-1802706



7 021-1802707



8 021-1802708



iJETS

**NEW!
STYLES**

Stylish aviator shades for everyday visibility
 Frames: Assorted lightweight impact resistant
 metal Full Frames, heavy duty spring hinges
 Lenses: 100% UVA/UVB blocking Polycarbonate

SHATTERPROOF
 POLYCARBONATE LENS

RETAIL: **\$10.99**

ASSORTMENT 021-18024 / Min. Order: 3

ORDER BY STYLE / Min. Order: 1

- | | | | | | |
|---|-------------|---|-------------|---|-------------|
| 1 | 021-1802401 | 4 | 021-1802404 | 7 | 021-1802407 |
| 2 | 021-1802402 | 5 | 021-1802405 | 8 | 021-1802408 |
| 3 | 021-1802403 | 6 | 021-1802406 | | |

Case Pk: 12/120





iRIDES

**NEW!
STYLES**

Trendy eyewear for Men

4-level performance protection

Frames: Assorted lightweight impact resistant plastic Full Frames

Lenses: 100% UVA/UVB blocking Polycarbonate & Polycarbonate with Mirror coating

SHATTERPROOF
POLYCARBONATE LENS



1 021-1802201



2 021-1802202



5 021-1802205



8 021-1802208

ASSORTMENT 021-18022 / Min. Order: 3

ORDER BY STYLE / Min. Order: 1

- | | | |
|----------------------|----------------------|----------------------|
| 1 021-1802201 | 4 021-1802204 | 7 021-1802207 |
| 2 021-1802202 | 5 021-1802205 | 8 021-1802208 |
| 3 021-1802203 | 6 021-1802206 | |

RETAIL: **\$10.99**

Case Pk: 12/120



3 021-1802203



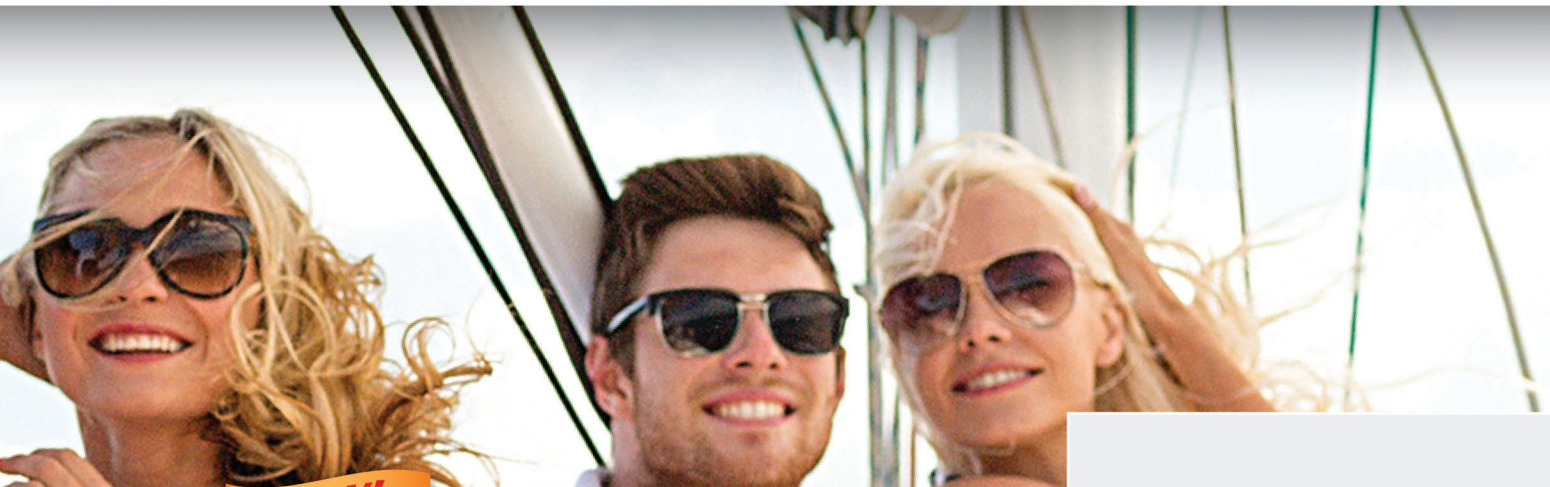
4 021-1802204



6 021-1802206



7 021-1802207



iRAYS

**NEW!
STYLES**

Fun Fashion

Frames: Assorted lightweight impact resistant plastic Full Frames with flexible spring hinges & vibrant colors
Lenses: 100% UVA/UVB blocking Polycarbonate

SHATTERPROOF
POLYCARBONATE LENS

ASSORTMENT 021-18025 / Min. Order: 3

ORDER BY STYLE / Min. Order: 1

- | | | |
|----------------------|----------------------|----------------------|
| 1 021-1802501 | 4 021-1802504 | 7 021-1802507 |
| 2 021-1802502 | 5 021-1802505 | 8 021-1802508 |
| 3 021-1802503 | 6 021-1802506 | |

RETAIL: **\$10.99**

Case Pk: 12/120



1 021-1802501



2 021-1802502



3 021-1802503



4 021-1802504



5 021-1802505



6 021-1802506



7 021-1802507



8 021-1802508



LOCS - ASSORTED STYLES

Edgy eyewear for men

Frames: Assorted lightweight impact resistant plastic Full Frames with metal embellishments

Lenses: 100% UVA/UVB blocking Polycarbonate with a dark black tint

SHATTERPROOF
POLYCARBONATE LENS



ASSORTMENT 021-18070 / Min. Order: 3

RETAIL: **\$12.99**

Case Pk: 12/300



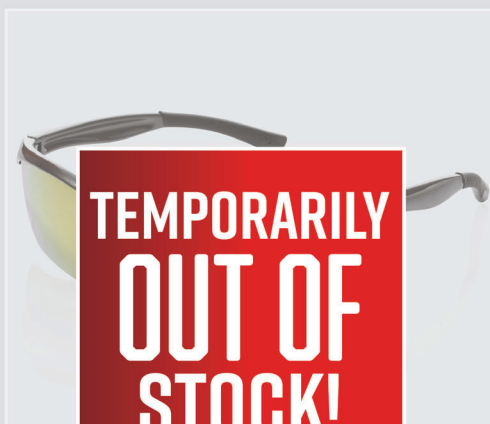
SUPER VALUE - ASSORTED STYLES

Assorted shades priced to move

Frames: Assorted lightweight impact resistant plastic Full Frames & Half Frames

Lenses: 100% UVA/UVB blocking Polycarbonate & Polycarbonate with Mirror coating

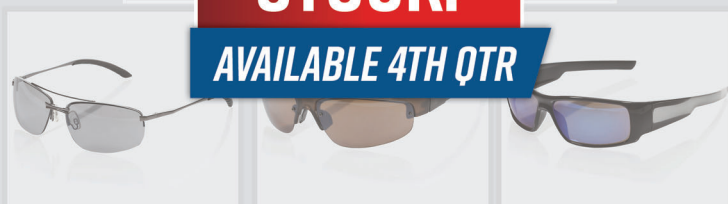
SHATTERPROOF
POLYCARBONATE LENS



ASSORTMENT 021-00466 / Min. Order: 3

RETAIL: **\$5.99**

Case Pk: 12/300



AVAILABLE 4TH QTR



iKIDS BOYS - ASSORTED STYLES

Sporty & cool just like Dad

Frames: Assorted lightweight impact resistant plastic Full & Half Frames with assorted embellishments & fun patterns
Lenses: 100% UVA/UVB blocking Polycarbonate

SHATTERPROOF
POLYCARBONATE LENS



ASSORTMENT 021-18080 / Min. Order: 3

RETAIL: **\$5.99**

Case Pk: 12/300



iKIDS GIRLS - ASSORTED STYLES

Stylish & trendy just like Mom

Frames: Assorted lightweight impact resistant plastic Full Frames with assorted embellishments & fun patterns
Lenses: 100% UVA/UVB blocking Polycarbonate

SHATTERPROOF
POLYCARBONATE LENS



ASSORTMENT 021-18081 / Min. Order: 3

RETAIL: **\$5.99**

Case Pk: 12/300





**NEW!
STYLES**

LICENSED REALTREE® CAMO

Get outdoors

Frames: Lightweight impact resistant plastic with slip resistant ear grips (select styles)

Lenses: 100% UVA/UVB blocking Polycarbonate with a tint or mirror coating for a variety of conditions

Nose Pads: Plastic & Sweat Resistant

SHATTERPROOF
POLYCARBONATE LENS

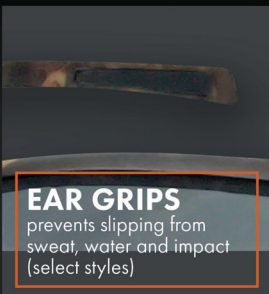
ASSORTMENT 021-18071 / Min. Order: 3

ORDER BY STYLE / Min. Order: 1

- | | | | | | |
|---|------------|---|------------|---|------------|
| 1 | 021-180711 | 3 | 021-180713 | 5 | 021-180715 |
| 2 | 021-180712 | 4 | 021-180714 | | |

RETAIL: **\$12.99**

Case Pk: 12/300



EAR GRIPS

prevents slipping from sweat, water and impact (select styles)



SWEAT RESISTANT

nose pads for a comfortable fit & reduced slipping (select styles)

LIGHTWEIGHT FRAMES

provide a comfortable fit all day long

SHATTERPROOF POLYCARBONATE LENS

the same thin, lightweight material that is used in bulletproof glass

**SEE IT
YOUR
WAY.**

CAPTAIN CAMO

Get outdoors

Frames: Lightweight impact resistant plastic with slip resistant ear grips

Lenses: 100% UVA/UVB blocking Polycarbonate with a smoke tint or mirror coating for a variety of conditions

Nose Pads: Plastic & Sweat Resistant

SHATTERPROOF
POLYCARBONATE LENS

ASSORTMENT 021-18032 / Min. Order: 3

ORDER BY STYLE / Min. Order: 1

- | | | | |
|---|------------|---|------------|
| 1 | 021-180321 | 3 | 021-180323 |
| 2 | 021-180322 | 4 | 021-180324 |

RETAIL: **\$12.99**

Case Pk: 12/120



RUGGED DESIGN - IMPACT RESISTANT

FIND YOUR ADVENTURE

LICENSED REALTREE® CAMO SERIES



1 021-180711



2 021-180712



3 021-180713



4 021-180714



5 021-180715



1 021-180321

CAPTAIN CAMO



2 021-180322



3 021-180323



4 021-180324

TRUE PROTECTION

EVA FOAM PADDING protects eyes from wind and absorbs shock. Engineered for maximum air circulation and comfort.

UV 400 FILTER shields eyes from the tiniest UV rays

SHATTERPROOF POLYCARBONATE LENS the same thin, lightweight material used in bulletproof glass

BUG SHIELDS - WRAPS

A variety of lens styles for all conditions

Frames: Assorted lightweight impact resistant plastic Full Frames with EVA Foam Padding

Lenses: UV 400 Filter for maximum protection, shatterproof Polycarbonate

SHATTERPROOF
POLYCARBONATE LENS

RETAIL: **\$12.99**

Case Pk: 12/300



ASSORTMENT 021-18050 / Min. Order: 3



ASSORTMENT 021-18051 / Min. Order: 3



ASSORTMENT 021-18052 / Min. Order: 3



VENTILATION
maximum air circulation and comfort (select styles)

FRAME FLEXIBILITY
for a comfortable fit under a helmet (select styles)

VISION RANGE
unobstructed forward & peripheral vision

SEE IT YOUR WAY.

BUG SHIELDS - GOGGLES

A variety of lens styles for all conditions

Frames: Assorted lightweight impact resistant plastic Full Frames with EVA Foam Padding, anti-fog ventilation and adjustable strap

Lenses: UV 400 Filter for maximum protection, shatterproof Polycarbonate

SHATTERPROOF
POLYCARBONATE LENS

RETAIL: **\$14.99**

Case Pk: 12/300



ASSORTMENT 021-18053 / Min. Order: 3

1

Goggles Clear Lenses

ASSORTMENT 021-18054 / Min. Order: 3

2

Goggles Dark Lenses

ASSORTMENT 021-18056 / Min. Order: 3

3

Goggles Amber Lenses



CROSSFIRE - PLASTIC FRAMES

NEW!

Engineered for safety, designed for comfort

Frames: Assorted lightweight impact resistant plastic Half and Full Frames

Lenses: High Definition 99.9% UVA/UVB blocking polycarbonate meets ANSI Z87+ standards

Nose Pads: Slip resistant rubber

SAFETY EYEWEAR
MEETS ANSI Z87+ STANDARDS

ORDER BY STYLE / Min. Order: 1

- | | | | | | |
|---|------------|---|------------|---|------------|
| 1 | 021-180721 | 4 | 021-180724 | 7 | 021-180727 |
| 2 | 021-180722 | 5 | 021-180725 | | |
| 3 | 021-180723 | 6 | 021-180726 | | |

RETAIL: **\$14.99**

Case Pk: 12/20




1 021-180721





2 021-180722




3 021-180723




4 021-180724




5 021-180725




6 021-180726





7 021-180727



PROTEXION
safety eyewear

SAFETY GLASSES

Engineered for Safety

Frames: Assorted lightweight impact resistant plastic Half Frames with adjustable temples on select styles

Lenses: Optical grade polycarbonate meets ANSI Z87+ standards

SAFETY EYEWEAR
MEETS ANSI Z87+ STANDARDS

RETAIL: **\$12.99**

Case Pk: 12/300



FLEXIBLE ARMS
for maximum comfort

RUBBER NOSE PADS
for non-slip grip
(assorted styles)



CROSSFIRE - PREMIUM FRAMES

NEW!

Engineered for safety, designed for style

Frames: Assorted lightweight impact resistant plastic
Half and Full Frames with dual mold rubber temples
available on select styles

Lenses: High Definition 99.9% UVA/UVB blocking
polycarbonate meets ANSI Z87+ standards

Nose Pads: Slip resistant rubber with optional
adjustment (select styles)

SAFETY EYEWEAR
MEETS ANSI Z87+ STANDARDS

ORDER BY STYLE / Min. Order: 1

- | | | | | | |
|---|------------|---|------------|---|------------|
| 1 | 021-180731 | 4 | 021-180734 | 7 | 021-180737 |
| 2 | 021-180732 | 5 | 021-180735 | | |
| 3 | 021-180733 | 6 | 021-180736 | | |

RETAIL: **\$19.99**

Case Pk: 12/20




1 021-180731

ADJUSTABLE NOSEPIECE | HARD COAT




2 021-180732

ADJUSTABLE NOSEPIECE | HARD COAT




3 021-180733

ADJUSTABLE NOSEPIECE | HARD COAT




4 021-180734

ADJUSTABLE NOSEPIECE | HARD COAT




5 021-180735

HARD COAT




6 021-180736

ADJUSTABLE NOSEPIECE | HARD COAT




7 021-180737

HARD COAT



PROTEXION
safety eyewear

MEETS ANSI Z87+ STANDARDS

mpressions™ Safety Glasses are made from optical grade polycarbonate for greater impact resistance.

SEE IT YOUR WAY.

ASSORTMENT 021-18056 / Min. Order: 3



1

ASSORTMENT 021-18057 / Min. Order: 3



2

ASSORTMENT 021-18058 / Min. Order: 3



3



DESIGNER READERS - PLASTIC FRAMES

Assorted readers in plastic frames
Crystal clear lenses in assorted diopter strengths



RETAIL: **\$9.99**

Case Pk: 12/120 Min. Order: 1



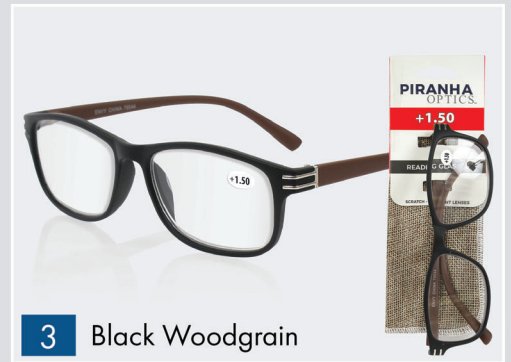
1 Black/Clear Lens

1.50 Diopter 022-77011	2.00 Diopter 022-77012
2.50 Diopter 022-77013	



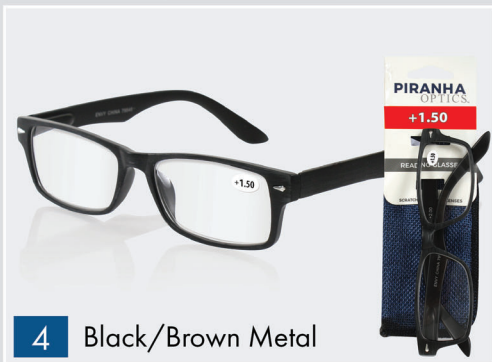
2 Tortoise Shell

1.50 Diopter 022-77021	2.00 Diopter 022-77022
2.50 Diopter 022-77023	



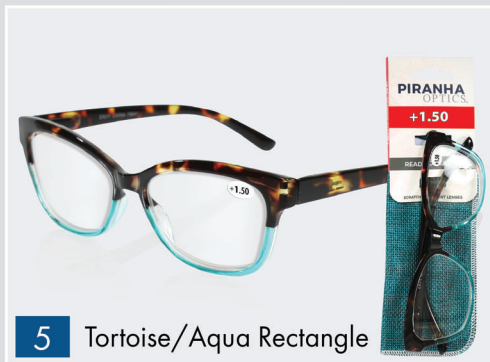
3 Black Woodgrain

1.50 Diopter 022-77031	2.00 Diopter 022-77032
2.50 Diopter 022-77033	



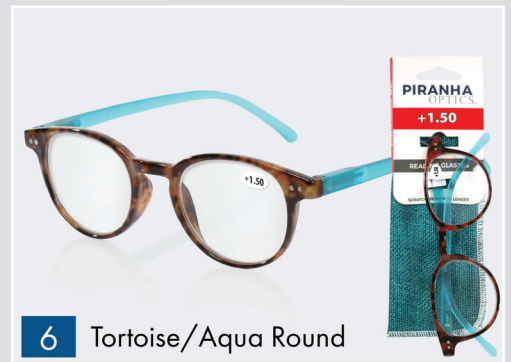
4 Black/Brown Metal

1.50 Diopter 022-77041	2.00 Diopter 022-77042
2.50 Diopter 022-77043	



5 Tortoise/Aqua Rectangle

1.50 Diopter 022-77051	2.00 Diopter 022-77052
2.50 Diopter 022-77053	



6 Tortoise/Aqua Round

1.50 Diopter 022-77071	2.00 Diopter 022-77072
2.50 Diopter 022-77073	

DESIGNER READERS - PREMIUM FRAMES

Assorted readers in plastic and wire frames
Crystal clear lenses in assorted diopter strengths



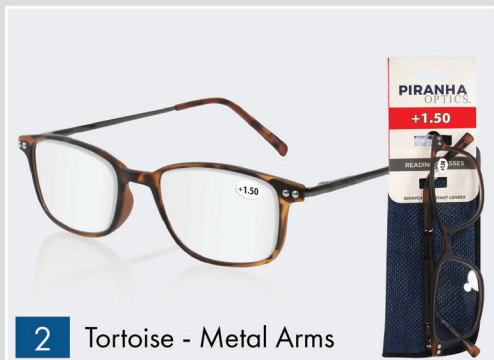
RETAIL: **\$12.99**

Case Pk: 12/120 Min. Order: 1



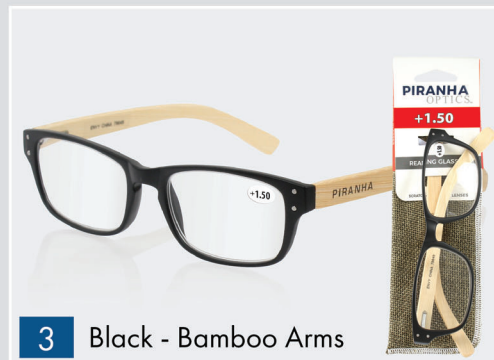
1 Black Metal Half Frames

1.50 Diopter 022-77511	2.00 Diopter 022-77512
2.50 Diopter 022-77513	



2 Tortoise - Metal Arms

1.50 Diopter 022-77521	2.00 Diopter 022-77522
2.50 Diopter 022-77523	



3 Black - Bamboo Arms

1.50 Diopter 022-77531	2.00 Diopter 022-77532
2.50 Diopter 022-77533	



**SEE IT
YOUR
WAY.**

LENS CLEANING WIPES *Peggable*

8 ct. Wipes
 Package Dimensions: 3" W x 5.5" H
 Wipe Dimensions: 4.75" W x 4.875" H
 For cleaning plastic & glass lenses

RETAIL: **\$2.49**

Case Pk: 24/480
 Min. Order: 1



Pre-Moistened & Individually wrapped
 For easy use anytime, anywhere



Ammonia Free Formula
 Better for you, better for the environment

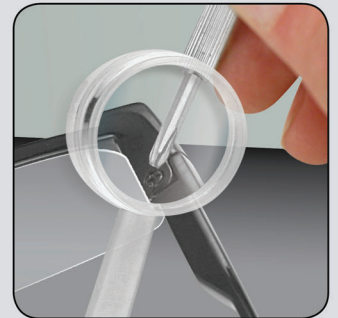
Safe for Electronics
 Mobile Device Screens, Laptops, Camera Lenses
and more!

EYEGLOSS REPAIR KITS *Peggable*

Everything needed to repair eyeglasses
 Package Dimensions: 2.875" W x 4.75" H
 Includes: tool, magnifier and hardware

RETAIL: **\$2.99**

Case Pk: 12/120
 Min. Order: 1



VISOR CLIPS *Peggable*

Securely stores eyewear in any vehicle
 Package Dimensions: 2.875" W x 4.75" H
 Clips to a visor, purse, belt or bag
 Soft foam secures eyewear while providing protection

RETAIL: **\$2.99**

Case Pk: 12/120
 Min. Order: 1



EYEWEAR LANYARDS *Peggable*

Adjustable, fits most eyewear
 Package Dimensions: 1.325" W x 7.5" H

RETAIL: **\$3.99**

Case Pk: 12/120
 Min. Order: 1



MERCHANDISING SOLUTIONS

NOT BUSINESS AS USUAL

OUR PROGRAM

APPEARANCE IS EVERYTHING

All mpressions™ displays are made in the USA using the latest in conceptual and manufacturing techniques. Utilizing 3-D printing technology, a prototype is created to ensure an eye-catching and functional display is created.

EASY TO READ PRICE POINTS
on signage and sunglasses

EASILY ACCESSIBLE
sunglasses and accessories for add-on sales

LOADED WITH HIGH DEMAND STYLES
attracts consumer attention

COLOR CODED FOR QUALITY

mpressions™ sunglasses are selected for the premium features customers need on the road, in the great outdoors or in the shop.

SHATTERPROOF
POLYCARBONATE LENS
100%
UV PROTECTION

REDUCES GLARE
POLARIZED LENS
100%
UV PROTECTION

SAFETY EYEWEAR
MEETS ANSI Z87+ STANDARDS
Z87+

HIGH VISIBILITY SUNGLASS TAGS

allow customers to easily shop & try on sunglasses without damage



FULL COLOR HIGH VISIBILITY SIGNAGE

customized for each style of sunglasses





KIOSK SPIN DISPLAY

Outfitted in a classic cherry finish, this multi-panel display has it all: 4 stationary sunglass panels complimented by a 6 sided rotating middle sunglass panel & 2 pegboard options round out this beautiful display.

KIOSK SPIN 10x2

180 ct. Sunglasses With 2 Peggable Sides

Display Dimensions: 67" H x 40" W x 22" D
10 Sunglass Panels
2 Sides Peggable

024-61264C
Case Pk: 1/1 Min. Order: 1



Attractively displays eyewear features

Easy to reach accessories for add-on sales

Vibrant signage makes product pop!



Mirrors, Microfiber Cleaning Cloth and Plastic Hooks included

SPIN DISPLAYS

Outfitted in a classic cherry finish, these multi-panel displays rotate and offer plenty of room to showcase products. We offer three models to fit a variety of display options.

Attractively displays eyewear features

Easy to reach accessories for add-on sales

Vibrant signage makes product pop!



Mirrors, Microfiber Cleaning Cloth and Plastic Hooks included



MINI 3x1

54 ct. Sunglasses With Accessories

Display Dimensions: 69.5" H x 14" W x 14" D
 1 Side Peggable
 2 mirrors & 1 microfiber cloth included

024-40543C
 Case Pk: 1/1 Min. Order: 1



MINI 2x2

36 ct. Sunglasses With Accessories

Display Dimensions: 69.5" H x 14" W x 14" D
 2 Sides Peggable
 2 mirrors, 1 microfiber cloth & 5 plastic hooks included

024-40542C
 Case Pk: 1/1 Min. Order: 1





MIGHTY 3x1

108 ct. Sunglasses - With Accessories

Display Dimensions: 22" W x 72" H x 22" D
 3 Sunglass Panels, 1 Pegboard Panel
 2 mirrors, 1 microfiber cloth & 18 hooks included

PEGGABLE

1
SIDE

024-41263C
 Case Pk: 1/1 Min. Order: 1



MIGHTY 2x2

72 ct. Sunglasses - With Accessories

Display Dimensions: 22" W x 72" H x 22" D
 2 Sunglass Panels, 2 Pegboard Panels
 2 mirrors, 1 microfiber cloth & 36 hooks included

PEGGABLE

2
SIDES

024-41262C
 Case Pk: 1/1 Min. Order: 1

FREESTANDING FLOOR DISPLAYS

These versatile and eye catching displays offer many assortment options: Feature the Bamboo, iFashion, iSport or the Super Value Collection. Holding up to 36 pairs of sunglasses, this unique, full-color cardboard display is an exceptional unit for nearly any space.

FREESTANDING DISPLAYS

72 ct. Sunglasses

Dimensions With Signage: 14" W x 64" H x 11.75" D
Unique full color cardboard displays attractively display eyewear in almost any space

NEW EASY ORDER NUMBERS!

1. SUPER VALUE

Includes 72 Super Value sunglasses

EXT. RETAIL: **\$431.28**

Case Pk: 1/1
Min. Order: 1



2. iSPORT

Includes 72 iSport Soft Touch sunglasses

EXT. RETAIL: **\$935.28**

Case Pk: 1/1
Min. Order: 1

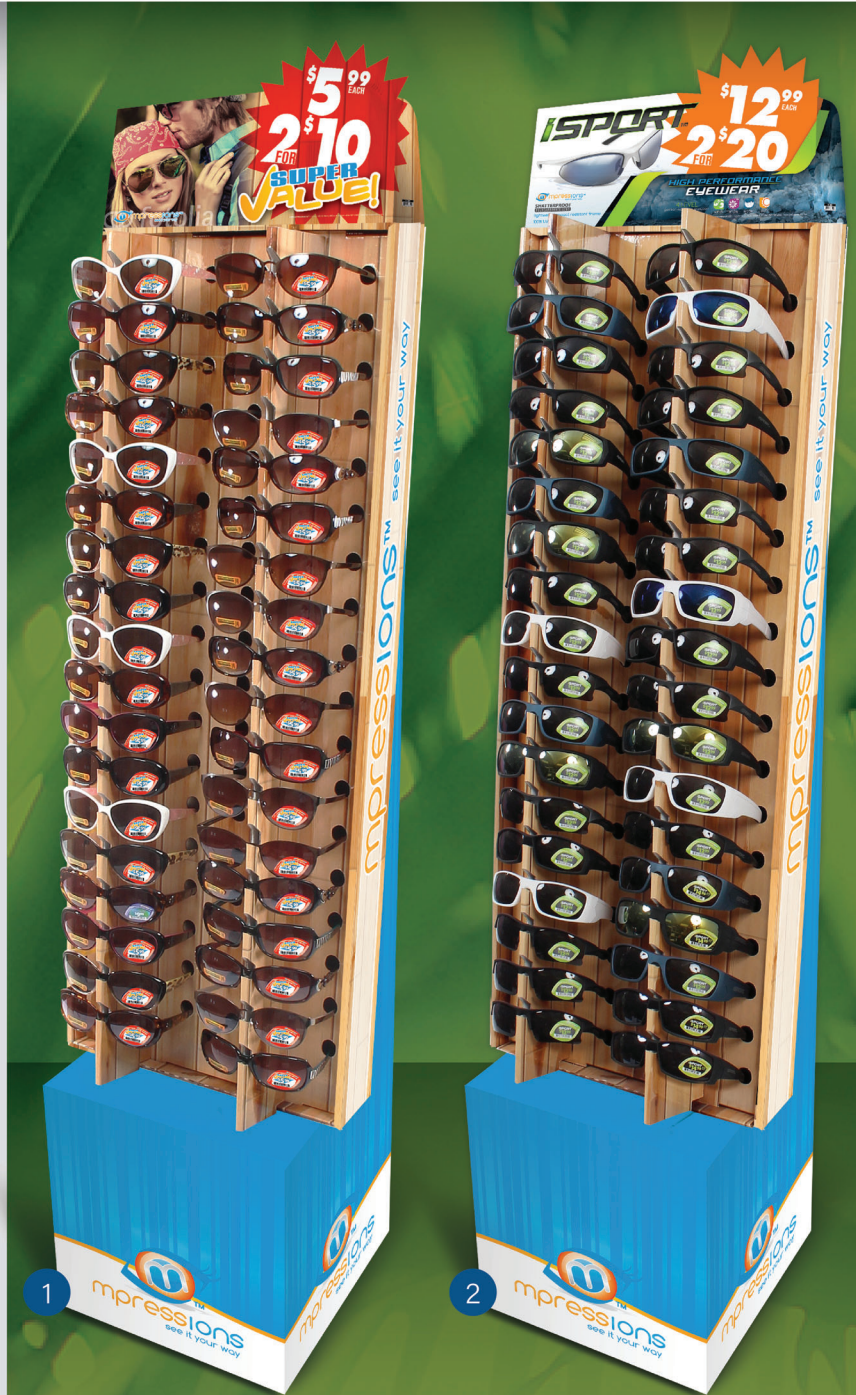


3. iTRENDZ/iFLIRT

Includes 36 iTrendz and 36 iFlirt sunglasses

EXT. RETAIL: **\$827.28**

Case Pk: 1/1
Min. Order: 1



1 ORDER THE BAMBOO PROGRAM

4. BAMBOO

Includes 72 Bamboo sunglasses - header card ordered separately

EXT. RETAIL: **\$935.28**

bamboo

Case Pk: 1/1
Min. Order: 1






Rēvo
LENS TECHNOLOGY

AUTHENTIC
BAMBOO

2 CHOOSE YOUR OWN PROMOTION!
FREE WITH THE PURCHASE OF 72 BAMBOO SUNGLASSES BELOW



STANDARD PROMO
Case Pk: 1/1 024-1803136HC1
Min. Order: 1 

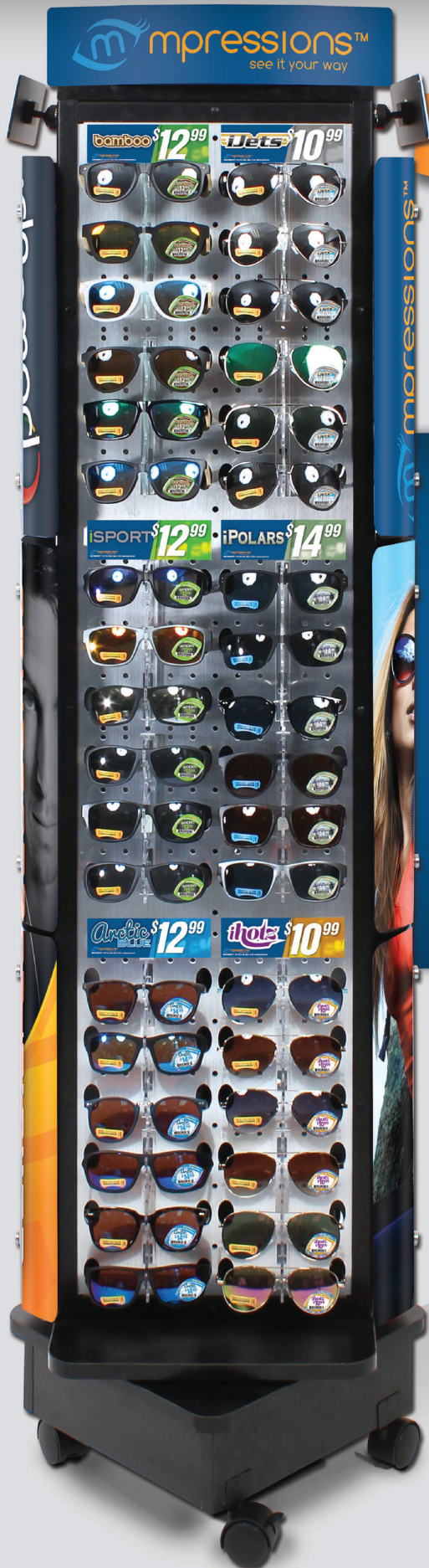
2 FOR \$20 SALE
Case Pk: 1/1 024-1803136HC2
Min. Order: 1 

5. WUDEEZ
Includes 36 Wudeez sunglasses

EXT. **\$539.64**
RETAIL:

Case Pk: 1/1
Min. Order: 1

021-1806036

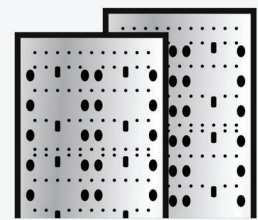



NEW!

36 X 24 SUNGLASS DISPLAY

COMING SUMMER 2018!

**WHAT'S NEW?
NOT JUST A PRETTY FACE**



MODULAR PEGBOARD DESIGN

Engineered to accommodate both sunglass and peggable programs in one configuration.



UPS SHIP COMPLIANT

No need for industrial equipment - deliver right through the front door.



INTERCHANGEABLE PANELS

Keep it trendy! The stylish curved panels remove to easily switch to new promotions.

Case Pk: 1/1
Min. Order: 1
Display Dimensions:
67.5" H x 14.5" W x 14.5" D

024-03624



**SOME ASSEMBLY
REQUIRED**

OUR PROGRAM

IT'S UP TO YOU, WE DESIGNED IT THAT WAY

All mpressions™ displays are designed in the USA using the latest in conceptual and manufacturing techniques. We utilize 3-D printing technology to ensure an eye-catching and functional display is created.



VIBRANT SIGNAGE

designed for uniformity and visibility



QUALITY COMPONENTS

Durable metal construction with nickel-plated components

67.5"

14.5"

14.5"



SEE IT YOUR WAY.

ROTATING COUNTER DISPLAYS

24 ct. Sunglasses

Dimensions With Product:
12" W x 17.5" H x 12" D

Unique full color cardboard displays attractively display eyewear in almost any space

1. BUG SHIELDS

Includes 6 Clear Lens, 6 Amber Lens & 12 Smoke Lens

EXT. RETAIL: **\$311.76**

Case Pk: 1/1
Min. Order: 1



2. iFASHION

Includes 6 Style 1, 6 Style 2, 6 Style 3 & 6 Style 4

EXT. RETAIL: **\$479.76**

Case Pk: 1/1
Min. Order: 1



3. CAPTAIN CAMO

Includes 6 Wayfarer, 6 Full Sport, 6 Oval Half Sport, 6 Large Oval Half Sport

EXT. RETAIL: **\$311.76**

Case Pk: 1/1
Min. Order: 1



SIGNAGE & ACCESSORIES

Everything needed to market the mpressions™ program.

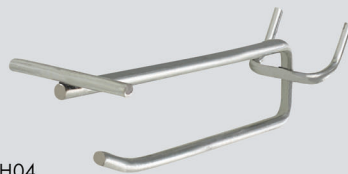
WOODEN SPIN DISPLAY SIGNS

Sign Dimensions: 6" W x 3" H

 025-67030	 025-68022	 025-68024	 025-68025	 025-68027	 025-68031	 025-68033
 025-68034	 025-68036	 025-68037	 025-68041	 025-68043	 025-68045	 025-68046
 025-68047	 025-68048	 025-68050	 025-68063	 025-68065	 025-68067	 025-68068
 025-68070	 025-68071	 025-68080	 025-60471	 025-68072	 025-68073	 025-68057

MERCHANDISE HOOK - 4 in.

4 in. Pegboard Flip Up

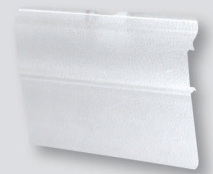


Case Pk: 1/1 Min. Order: 1

261-SPH04

FLIP LABEL HOLDER

For Flip Up Hooks - 2 in. W



Case Pk: 1/1 Min. Order: 1

261-SPH04



1410 11th St. West, Milan, IL 61264 **PHONE:** 309.787.2300 • **FAX:** 309.787.3200
www.lyncoproducts.net